









*Fresh Green Chickpea  
Hummus*

**HEALTHY. FAST. SATISFYING.**

Product	UNFI Item #	Pallet Count &	Pallet Dimensions	Product & Pallet Wt.	Case Dimensions	Gross Wt. (case)	GTIN Individual UPC	GTIN Case UPC
Original Recipe 9.5 oz tub		150 cases 15 tiers of 10	40 x 48 x 84	1,100 lbs	13.75 x 10.75 x 4	7.75 lbs		
Cilantro Jalapeño 9.5 oz tub		150 cases 15 tiers of 10	40 x 48 x 84	1,100 lbs	13.75 x 10.75 x 4	7.75 lbs		
Garlic Rosemary 9.5 oz tub		150 cases 15 tiers of 10	40 x 48 x 84	1,100 lbs	13.75 x 10.75 x 4	7.75 lbs		



**Gluten and Allergen free!**

We welcome your questions or comments.  
Please call us at (559) 875-1602 or visit our website [www.sarahsharvest.com](http://www.sarahsharvest.com)  
Califresh of California LLC., P.O. Box 850 Sanger CA 93657

**HUMMUS**  
at it's best!



**LOCAL!**

Grown in California's  
San Joaquin Valley  
Produced in Sanger!

U.S. sales of refrigerated flavored spreads, a category dominated by hummus, grew 21% to \$695.5 million, for year ending May 2014, according to IRI.

"The better-for-you industry as a whole is growing more than two and a half times faster than mainstream packaged foods."<sup>1</sup>

"Sales of natural, organic and better-for-you products are expected to grow 8.1% annually to \$226 billion by 2018. Driving the steady growth are robust product innovation and an accelerated shift in consumer behaviors."<sup>2</sup>

"Snacking is in, but traditional snack staples are out. Consumer concern over sugar has given rise to savory snack products."<sup>3</sup>

With multiple shelving opportunities, Sarah's Harvest Fresh Green Chickpea Hummus is at home in the refrigerated produce case, the dairy case and even the cheese case.

**UNLIKE TRADITIONAL HUMMUS THAT IS MADE WITH DRIED BEANS,**

**Sarah's Harvest is made from fresh chickpeas that are still green, moist and brim full of healthy nutrients still present at harvest.**



Sarah's Harvest is offered in three delicious flavors customers enjoy.

-  **Original Recipe**
-  **Roasted Garlic & Rosemary**
-  **Fresh Cilantro & Jalapeño**



[www.sarahsharvest.com](http://www.sarahsharvest.com)

1. 2. 3. Carlotta Mast, executive director of content and insights at New Hope Natural Media and Jenna Blumenfeld, senior food editor at New Hope Natural Media, discussed industry trends during a presentation at Natural Products Expo West held March 5-8 2015, Anaheim, California.